



TRAINING PERIOD REQUEST MARKETING / PUBLICITY / EVENTS

The Company

Name: Servipublic Canarias S.L.
Address: c/ Pintor José Arencibia Gil, nº4
35003 LAS PALMAS DE GRAN CANARIA
Tel: +34 928 366 230
Fax: +34 928 384 206
Website: www.servipublic.com
Contact: Cristina Pulido Alvarado, Direktorin
Email: cristina@servipublic.com

SERVIPUBLIC CANARIAS S.L is an enterprise offering promotional marketing & event services. On grounds of our long standing experience since 1989, we are in the position to guarantee an organizational work that meets the demand for external services.

The Internship:

Degree: Business School, Marketing, Communication / Intercultural Studies, Management

Languages: we require a good level of Spanish

Job description: planning of local, national or international marketing / advertising campaigns and events.

- Ideas
- Creativity: creation of corporate identity, web mail & web marketing
- Implementation:
 1. media (press, radio, TV)
 2. promotional material
 3. human resources (selection of employees, briefing, formation of a work team)
 4. public relations
- Processing of the campaign: Analysis of the results in form of qualitative and quantitative reports

Duration: at least 4 months

Remuneration: There is no payment on the part of the agency

Please send your CV as well as a covering letter in Spanish to the following

e-mail address: cristina@servipublic.com

